

**LOVE ME,
LOVE
MY DOG**

by Viraj Khanna



**KALAKRITI ART GALLERY
BOOTH NO: L04**

**INDIA ART FAIR
6 - 9 FEB 2025**

NSIC EXHIBITION GROUNDS, OKHLA, NEW DELHI

**LOVE ME,
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A Solo
Exhibition
by Viraj Khanna



Viraj Khanna

Viraj Khanna is a visual artist from India who primarily works in the medium of textile. Khanna's narrative-based works are focused on 'styling' the image. The artist is intrigued by eye-catching moments which are particularly shared on social media. We save memories which are most exciting or meaningful to us in different ways and sometimes share them on social media. The artist reflects upon how people always share their best moments and underscore only the best parts of their lives on social media, thereby creating an image of perfection. The different materials available in embroidery help the artist achieve different moods. One can also highlight certain aspects of the image using 3D materials as and when required. For the artist, threadwork is far more subtle yet striking when compared to Zardosi work.

The material helps the artist create a dream-like imagery, which is open to interpretation. There is a marked distinction in the final work produced when compared to the original image, this resonates with the artist in regards to the concerns of 'social appearance'.

Viraj studied Business Administration at the University of Southern California, Los Angeles in 2018. Khanna's works have been exhibited in solo shows at the LOFT, Gallery Art Exposure, Kolkata (2021); Tao Art Gallery, Mumbai (2022); India Art Fair (2023) and recently at the National Gallery of Modern Art Mumbai (2023). He is currently pursuing his MFA at the Art Institute of Chicago.

About the Exhibition:

Love Me, Love My Dog

The idiom 'Love me, love my dog' is used to convey that truly understanding and accepting someone involves embracing everything that comes with them—their flaws, quirks, and complexities. It's a reminder that every person is a package deal, with more beneath the surface than what meets the eye.

In this series, Viraj Khanna delves into the obvious and the hidden aspects of both others and himself. He reflects on the many layers that make up an individual—layers that often remain concealed behind curated social media profiles or surface-level public interactions. Through his art, he explores themes of perception, insecurities, and the nature of connection in today's media-driven world.

This body of work includes paintings and embroideries. For the first time, Viraj is showcasing paintings created with embroidery stencils or *khakha* as a tool of creation.

Khakha Paintings

Khakha is a perforated paper used to transfer designs onto fabric by dusting charcoal powder, serving as a guide for embroidery. Viraj has been exposed to the processes of fashion design and embroidery since a young age. For his artistic practice, the khakha is central to his creative vision and serves as a critical bridge between conception and creation.

Embroidery, by its nature, is structured and deliberate, with individual stitches meticulously forming a cohesive image. The artist's vision must be predetermined, while skilled artisans translate it onto cloth with precision. In this series, however, Viraj uses the *khakha* to break free from these constraints. On canvas, the paint that seeps through the needle holes create a unique imprint—never uniform, always fluid. This unpredictability grants him the freedom to shift from participant to creator, allowing the work to take shape in the moment.

The spontaneity and fluidity of the medium invite him to follow his instincts, expressing himself through color or its deliberate absence. Little can be predetermined; much of the art is formed on the spot. Here, the act of making takes precedence over the final outcome.



It's a very expensive Anamika Khanna jacket
Embroidery on Cloth
63 x 41 Inches
10,00,000 INR



Did you see what i ate last evening?

Embroidery on Cloth

64 x 44 Inches

7,50,000 INR



I am not who you think i am 1.0

Embroidery on Cloth

66.5 x 421.5Inches

7,50,000 INR



I am not who you think i am part 2.0
Embroidery on Cloth
65 x 42 Inches
7,50,000 INR



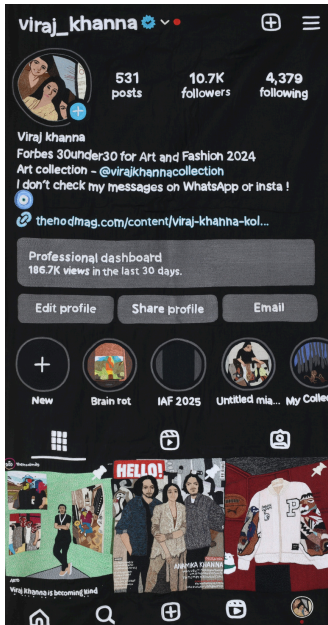
How do i look?
Embroidery on Cloth
66 x 44 Inches
7,50,000 INR




Crop them out from the image
Embroidery on Cloth
64.5 x 38 Inches
6,00,000 INR



My painting is looking at me
Embroidery on Cloth
57 x 32 Inches
6,00,000 INR

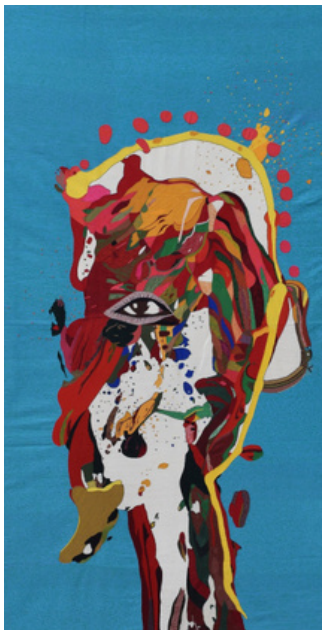


I've put the nazar  sign now... so I can keep sharing the images from my parties and holidays without stress

Embroidery on Cloth
46.7 x 23.5 Inches
4,00,000 INR



Untitled
Embroidery on Cloth
68.5 x 35.5 Inches
5,50,000 INR



Untitled
Embroidery on Cloth
68.5 x 35.5 Inches
5,50,000 INR



Untitled
Embroidery on Cloth
38 x 24 Inches
3,50,000 INR



Untitled
Embroidery on Cloth
38 x 24 Inches
3,50,000 INR



This will get a 1000 likes on Instagram
Acrylic on Canvas
57.5 x 45 Inches
6,00,000 INR



Very important collectors 2.0
Acrylic on Canvas
59 x 33 Inches
5,00,000 INR



Delusional
Acrylic on Canvas
68 x 35 Inches
5,00,000 INR



Take my photo! I look like a fire bender!

Acrylic on Canvas

47 x 75 Inches

5,00,000 INR



How do I look? 2.0
Acrylic on Canvas
59 x 35 Inches
5,00,000 INR



Sharing that as my story

Acrylic on Canvas

59 x 35 Inches

4,50,000 INR



Untitled
Acrylic on Paper
16 x 12 Inches (Each)
2,80,000 INR



Untitled
Acrylic on Paper
16 x 12 Inches (Each)
2,80,000 INR



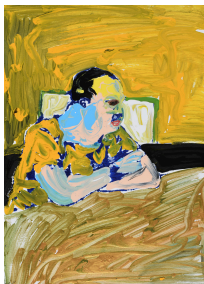
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4,00,000 INR



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Untitled
Acrylic on Paper
16 x 12 Inches
80,000 INR



Untitled
Acrylic on Paper
16 x 12 Inches
80,000 INR



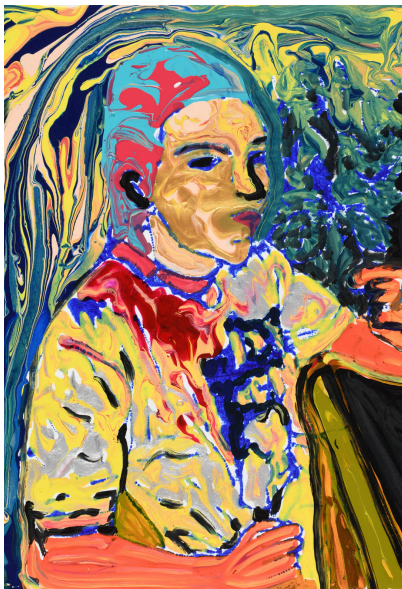
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Kalakriti India:

Kalakriti India is a group of companies in the field of Art, real estate and hospitality that is devoted to acquisition, preservation, and promotion of art of Indian origin or art that features India as the subject.

The Kalakriti Art Gallery:

Kalakriti Art Gallery, now 22 years old, has established itself as the leading art gallery in Hyderabad and South India. Renowned for its significant contributions, the gallery focuses on exhibitions of contemporary artists and masters, having hosted numerous solo and group exhibitions featuring renowned and emerging artists. Additionally, Kalakriti has participated in various national and international art fairs, including the India Art Fair in New Delhi and the Kochi Biennale. These efforts include critical alliances with museums and cultural institutions both in India and abroad.

Kalakriti Art Gallery seeks to promote diverse artistic perspectives, expanding beyond traditional paint and canvas to include photography, installation, video, and performance art. The gallery frequently hosts interactive sessions, book releases, panel discussions, and various art-related events and collaborations.

The gallery has published numerous breathtaking publications with the support of remarkable writers, curators, and critics, producing hundreds of illustrated exhibition catalogues and literature on ongoing exhibitions and artist projects.

Actively collaborating with organizations such as Alliance Francaise, Goethe-Zentrum, and the University of Hyderabad, Kalakriti has organized numerous joint programs.

The gallery has also been involved in significant public art installations in Hyderabad, including the Street Art Project, the IKEA India Underpass Mosaic Mural project, the IKEA India Median Sculpture project, and the LOVE HYDERABAD installation.

Kalakriti Archives:

KA is widely acknowledged as one of the largest private collections of antique photos and rare maps of South Asia. Kalakriti Archives participated in the Kochi - Muziris Biennale 2014 and exhibited its collection of regional and religious maps from the Indian sub-continent. Then in 2015 an exhibition titled "Cosmology to Cartography" was held at the National Museum, Delhi. In 2018, the show Time, Space and Place was held during the Krishnakriti Festival in Hyderabad and this show traveled to IISC, Bangalore in March 2018. The maps are also available on Google Arts & Cultural.

The Krishnakriti Foundation:

Incorporated in 2003 in memory of Shri Krishnachandra B. Lahoti, the Krishnakriti Foundation is dedicated to uplifting the artist community and promoting India's rare art forms. The Foundation celebrates three pillars of life: art, culture, and education.

In partnership with the French Embassy in India, the Foundation offers fellowships to study fine arts and architecture at prestigious institutes in France. Additionally, the Foundation collaborates with the Department of Prisons, Govt. of Telangana, to conduct art camps in jails.

Art Cafe: Art Café offers well-curated lifestyle products inspired by contemporary arts and traditional crafts for home decor.

The Gallery Café is the perfect blend of refined atmosphere and delectable delights. The Gallery Cafe has been recognized by the New York Times as one of the top ten places to visit in Hyderabad for its art, ambiance and food.



KALAKRITI
art gallery

For more information, please contact:

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Kalakriti Art Gallery
Plot 8-2-465/1, Road No 4, Banjara Hills, Hyderabad, Telangana,
India. PIN 500034.
Open on all days (11 am - 7 pm)

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 **[/kalakritiartgallery](#)**

 **[/kalakritiartgallery.com](#)**

 **+91 9951740000**

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